

**WORDPRESS** → Develop and implement complex responsive layouts and designs, update custom themes and plugins. Convert existing sites from HTML/CSS into WordPress.

**FRONT END** → Experience with responsive site development including landing page coding, customizing HTML Themes using HTML5, CSS3, jQuery and JavaScript.

**BANNERS** → Specializing in creating HTML5 Banner, Rich Media & Mobile Advertising campaigns using JavaScript libraries and CSS3 animations.

**EMAIL DEV** → HTML coding and development for Emails using responsive design and email coding best practices while implementing designs for MailChimp and Constant Contact.

**TOOLS** → Interactive: Adobe CC (Photoshop, Illustrator, DreamWeaver, Flash, Edge Animate)  
Ad Vendors: Sizmek, Celtra, EyeWonder, PointRoll, DoubleClick  
Coding: HTML5, CSS3, Greensock(GSAP), JavaScript, ActionScript  
Email Dev: MailChimp, Litmus  
Versioning: SVN, GIT, Cornerstone  
WordPress: Premium Themes, Content Management  
Shopping Apps: SquareSpace, Etsy, Shopify  
Working Knowledge: Bootstrap, jQuery, Backbone

## 2018 FREELANCE DEVELOPMENT

	Firm	End Client	Projects
CURRENT	DAVID MCNEAL DEVELOPMENT	VARIOUS	Various Wordpress, digital banner, ecommerce, email & front end development projects.

## 2017 FREELANCE DEVELOPMENT

	Firm	End Client	Project
MAR-DEC	DAVID MCNEAL DEVELOPMENT	VARIOUS	WordPress, email & digital banner development
JAN-FEB	KSV - NYC /VT	NATIONAL GRID	Coding HTML5 mobile & display units & emails

## 2016 FREELANCE DEVELOPMENT

	Firm	End Client	Project
MAY-DEC	KSV - NYC /VT	NATIONAL GRID	Coding HTML5 mobile & display units
MAR-APR	The Escape Pod - CHICAGO	EGO POWER+	Animation/Coding of multiple display units
FEB	Civilian Agency - CHICAGO	CANCER TREATMENT CENTERS	Dev of Rich Media Video Units - DoubleClick
JAN	Porter Novelli - WASH DC	CFTC SMARTCHECK	Large Scale Banner Development/Animation

## 2015 FREELANCE DEVELOPMENT

	Firm	End Client	Project
AUG-DEC	New Control - CHICAGO	DIRECT TV, METLIFE	Hand code/convert Flash to HTML5 ads
JAN-JUNE	Bandy Carroll Hellige - REMOTE	MCDONALDS	Dev of Flash/HTML5 based ad Units

## 2014 FREELANCE FLASH/HTML5/DEVELOPMENT

	Firm	End Client	Project
AUG	AbelsonTaylor - CHICAGO	MISC. PHARMA	Dev of Emails, HTML learning apps, banners
JUL	Bandy Carroll Hellige - REMOTE	MCDONALDS	Flash based Rich Media ad Units
JUN	Ellegro - CHICAGO	ELLEGR0	Dev for HTML/Flash based learning modules
APR	Picnic - ANN ARBOR/REMOTE	FORD	HTML5 mobile banners
MAR	Creative Commune - CHICAGO	BUXOM	Standard/Rich Media ad unit dev.
JAN/FEB	Slack and Company - CHICAGO	CASE CONSTRUCTION	Development for Standard ad units

**2013**

**FREELANCE FLASH/HTML5/DEVELOPMENT/ANIMATION**

	<b>Firm</b>	<b>End Client</b>	<b>Project</b>
DEC	<b>Picnic</b> - ANN ARBOR/REMOTE	<b>FORD</b>	HTML5 mobile banners
JUL/NOV	<b>Slack and Company</b> - CHICAGO	<b>CASE CONSTRUCTION</b>	Production for Standard/Mobile ad units.
MAR/MAY	<b>BBDO</b> - NEW YORK	<b>ATT/LOWES</b>	Flash development, rich media, animation
JAN/FEB	<b>Grey</b> - NEW YORK	<b>PANTENE/ALLY BANK</b>	MediaMind, PointRoll rich media dev/animation

**2012**

**FREELANCE FLASH DESIGN/DEVELOPMENT/ANIMATION**

	<b>Firm</b>	<b>End Client</b>	<b>Project</b>
MAY/DEC	<b>Grey</b> - NEW YORK	<b>KETEL ONE/MIKES LEMONADE</b>	MediaMind, PointRoll rich banner dev/animation
MAR/APR	<b>JWT</b> - CHICAGO	<b>ILLINOIS D.O.T.</b>	MediaMind rich banner dev/animation
FEB	<b>Ammarati</b> - NEW YORK	<b>FXDD</b>	DoubleClick rich banner dev/animation
JAN	<b>E-Music</b> - NEW YORK	<b>EMUSIC.COM</b>	Homepage animation development

**2011**

**FREELANCE FLASH DESIGN/DEVELOPMENT/ANIMATION**

	<b>Firm</b>	<b>End Client</b>	<b>Project</b>
JUN	<b>RTCRM</b> - WASH DC	<b>ZYTIGA</b>	DoubleClick rich media dev/animation
MAY	<b>United Airlines</b> - CHICAGO	<b>UNITED AIRLINES</b>	Flash Asset animations
APR	<b>Tribal DDB</b> - NEW YORK	<b>AVEENO</b>	Eyewonder rich media page take-over ad
FEB	<b>Thread Marketing</b> - NEW YORK	<b>DIRECTV</b>	Banner development/resizes
DEC	<b>E-Music</b> - NEW YORK	<b>EMUSIC.COM</b>	Homepage animation development
NOV	<b>Walton/Isaacson</b> - CHICAGO	<b>NORELCO/JIM BEAM</b>	Banner development/resizes
AUG/SEP	<b>AON</b> - CHICAGO	<b>AON ASIA</b>	DoubleClick rich media banner dev/animation
	<b>Poke</b> - NEW YORK	<b>AMERICAN EXPRESS - SERVE</b>	PointRoll rich media banner dev/animation

**TEACHING** →

**Parsons School of Design**  
NEW YORK  
2001 - 2006

**WEB DESIGN and PHOTOSHOP INSTRUCTOR**  
Continuing Education Department

**EDUCATION** →

**Kent State University**  
B.G.S. - Bachelors of General Studies [Photography Concentration]